



PRESS RELEASE
MAY 2022



ARA Chiltern Classic

ARA Europe is pleased to announce the success of its two cycling charity events this year, the **ARA Chiltern Classic** which took place on **12 and 13 May** and on the **24 to 26 May 2022**.

As part of the firm's ESG policy, we are proud to have adopted the '1-1-1' model, which means that 1% of each of our profits and people's time, on an annual basis, are given to support community causes, together with a pledge to be carbon neutral.

This year, as part of that commitment, ARA and friends cycled some 150kms of inclines and escarpments around the Chilterns Massif to raise much needed funds for two extremely worthy causes; **Coram** and the **DEC Ukraine Humanitarian Appeal**.

Coram is the UK's oldest children's charity and has been at the forefront of children's social care since 1739. Today, they run one of the largest voluntary adoption agencies, helping children to feel safe and loved and lead healthier lives, support their education and learning and protect their legal rights when these are in danger of being ignored and they strengthen families to help children thrive. The **DEC Ukraine Humanitarian Appeal** is scaling up its response to provide emergency support and protection for those forced to flee to nearby Poland, Hungary and Romania. 12 million people, over a quarter of the population, have fled their homes since the conflict began.

We are delighted with the energy and enthusiasm with which the teams accepted the challenge, and are pleased to report that we raised over £15,000 for Coram and the Ukraine Humanitarian Appeal.



For more information, please visit us at www.ara-europe.com and www.ara-venn.com



UKRAINE HUMANITARIAN APPEAL

